



ELISA MARIA CAMPOS

Global communications & Information for development



Thank you for connecting! Welcome!

E-mail me: elisamariacampos@gmail.com
or message me on [LinkedIn](#)

EDUCATION

University of Freiburg (Germany), 2019-2021

Graduate: Master in Social Sciences, Global Studies Programme

Cândido Mendes University (Brazil), 2007-2008

Certificate: International Relations Postgraduate Lato Sensu

Federal University of Rio de Janeiro (Brazil), 2003-2006

Bachelors: Communications, Journalism

SKILLS

COMMUNICATIONS SKILLS

Strategic communications | Storytelling | Digital Marketing
Business Direction & Strategy - System Thinking
Knowledge Generation | Research, dashboards and reports
Newsletters, email-marketing, visuals, videos and multimedia
Wordpress CMS | Adobe Creative | Canva

DATA & INNOVATION SKILLS

Interactive maps | Genially | Animations
Slack | Microsoft Teams | Discord
R | Statistics with R
Database management
Data Analysis | PowerBI
Miro | Notion | Foresight strategies

PUBLICATIONS

Economic and Social Survey of Asia and the Pacific 2022: Economic Policies for an Inclusive Recovery and Development. United Nations ESCAP · Apr 12, 2022

Covid-19 Favelas Dashboard: methodology to give visibility to peripheral territories. Fiocruz · Aug 14, 2021

Mozambique Report: The Global Fund Strategic Initiative on HIV Prevention among Adolescent Girls and Young Women Component 1. Centre For Social Science Research, and the Southern Africa Labour and Development Research Unit, University Of Cape Town. 2023

LANGUAGES

Fluent (C2) English | Portuguese (native) | Italian
Advanced (C1) Spanish
Intermediary (B1/2) German | French

CERTIFICATES

Phyton for Data Science and AI | IBM

Geospatial Information Technology in Fragile Contexts | UNITAR

I know gender | UNOPS

BSAFE | UNOPS

Ethics and standards of conduction | UNOPS

Humanitarian Communications | University of Geneva

EXPERIENCE

[New York, July 2023-TODAY, researcher, remote]

UNDESA Division for Public Institutions and Digital Government / Researcher

- Data analysis, data collection, and research on emerging e-government trends, issues and innovative practices, as well as challenges and opportunities of e-government development.

[South Africa, Mar 2022-TODAY, researcher, remote]

The Global Fund - Univ. of Cape Town / Research Assistant

- Lead the literature review for the Center of Social Sciences Research (Univ. of Cape Town) on HIV drivers and health care barriers among adolescents in Mozambique.
- Applied qualitative and quantitative methodologies, produced heatmaps, compiled datasets, academic writing, and data visualisation for the final report.
- Data Analysis and academic writing about 5 countries in the Sub-Saharan Africa

[New York, Mar 2022- Dec 2022 full-time Internship, remote]

United Nations Global Pulse / Strategic Communications

- Support in strategic communications, managed social media (+44k followers), content production and knowledge management.
- Controlled information management and exchange among 4 labs in New York City, Jakarta, Helsinki and Kampala.
- Delivered a PowerBI dashboard with financial data and social media analytics.

[Thailand, Dec 2021- Marc 2022 full-time Internship - remote]

United Nations ESCAP / Public Information

- Produced the main UNESCAP Report for Asia Pacific 2022. Supported in strategies, advocacy, research and producing public information materials, press releases, newsletter articles, blogs and social media.
- Produced multimedia content, including infographics, short videos, the report cover; the e-brochure for the APSurvey2022 Report.

[Rio de Janeiro, Set 2020- Dec 2021, Development, remote]

Favelas Unified Dashboard / Development and research consultant .

- Development and research using citizen-data methodology as an emergency response to fight the pandemic in the 763 favelas of Rio de Janeiro.
- Designed a 5 months methodology research, which resulted in an article, and a chapter in a prize nominated book of the main scientific institution in Brazil - Fiocruz.
- Worked in development and communications. Achieved great coverage by media.

[São Paulo, Mai 2011- Jun 2014, coordinator, mixed]

Operation Smile / Communications Coordinator

- Structured the communications department of Operation Smile in Brazil. Created the main communications channels, products and strategies for the NGO - including media relations, branding and great partnerships.
- My main achievements were getting Trend Topics globally on Twitter for more than 3 days, publicizing at the main TV shows, a free ad at the Time Square, a successful marketing campaign with Pepsico, and partnering with relevant ambassadors.
- Helped the organization to be nominated as 'NGO of the year' twice in the period, by Editora Abril and Editora Globo, two of the biggest media players in Brazil.

[Rio de Janeiro, Mar 2008- Mai 2011, Coordinator, presential]

Operation Smile / Project Coordinator

- Led project management for humanitarian missions in Rio de Janeiro. Supported a team of around 80 international medical volunteers, 150 local volunteers and 100 patients, providing transportation, shelter, food, partnerships, governmental negotiations and healthcare infrastructure.

[International, Mar 2008-Today, team leader, volunteer

Operation Smile / Medical Records Team Leader

- Lead the Medical Records Team during humanitarian missions. Coordinate information flow; data accuracy, privacy and statistics.